### UROPEAN BO FORTHOPA FORTHOPA RAUMATOU SPRING MEETIN ROTTERDAM ETHERLANDS

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# WELCOME IN Rotterdam

We are happy to welcome you in the beautiful Rotterdam. Rotterdam is a young, dynamic global city, continuously renewing itself at a rapid rate. Sparkling skyscrapers, an impressive port, trendy restaurants and food markets, renowned museums and awesome festivals are the direct result of the can-do mentality of the Rotterdammers.

"Rotterdam is a dynamic metropolis, the 'Gateway to Europe'. A city that is constantly revinventing itsel. But above all. Rotterdam is a city you have to experience for yourself."

A. Aboutaleb, Mayor of Rotterdam



## **MEETING VENUE & HOTEL**

The EBOT Spring Meeting will be held in the by the famous architect Rem Koolhaas designed NHOW Rotterdam Hotel.

"Surround yourself with the latest design, art & architecture from Rotterdam, in a hotel designed by renowned architect Rem Koolhaas (OMA). Get your mind re-set by the in-house art exhibitions, inspirational speakers, product launches and conferences, and become part of the best urban culture has to offer. And don't worry if all these creative sparks get you a bit tired; we've got very comfy beds too!"

NHOW Rotterdam Hotel

#### Address:

Wilhelminakade 137 3072 AP Rotterdam

The venue is located at 0.13 km Erasmus Bridge 0.76 km Market Binnenrottesquare 2.61 km Euromast 2.39 km Rotterdam Central Trainstation





# HOTEL CHECK-IN

Rooms will be ready from 3 PM.

Arriving before 3 PM? No problem! Check-in and leave your luggage at the check-in desk. The hotel will carry your baggage to your room. Later that day you can pick up your room key at the lobby.

Please make sure that a clear name tag with your name is attached to your luggage.

#### Superfast free wifi

Wifi is available in the entire hotel. Username: nh Password: wifi

#### Breakfast

In the weekend, breakfast is served from 7.30 AM - 12 PM.

#### Are you coming by car?

Please mention this at the reception in order to enjoy a reduced rate.

More information about the hotel can be found on their website.

www.nhow-rotterdam.com



## ACCESSIBILITY

### From the airport

Public Transport from Schiphol Airport: take the train to Rotterdam Centraal (Intercity Direct). Departs every 15 minutes and costs €14.70.

Public Transport from Rotterdam The Hague Airport: to Rotterdam Centraal take bus 33 - Metro E. Departs every 15 minutes and costs €2.21.

Take bus 50 and get off at the Meijersplein stop. There, enter the Meijersplein subway station and take the subway to the Wilhelminaplein stop. Exit the station and continue on the street Wilhelminakade; the hotel is approximately a twominute walk.

Taxi from Schiphol Airport: Normally it's a 50 minutes trip of approximately  $\in$  150. We have organized a special price of  $\in$  110 for EBOT delegates. This price applies when calling after landing. An extra fee of  $\in$  25 applies if you prefer the driver to collect you with a name sign at the meeting point in the arrival hall.

Please dial the following phone number to enjoy the special price: +31 (0)20 2600810.



Taxi from Rotterdam The Hague Airport: It's a 20 minutes trip and is around € 35.

### From the train station

From Rotterdam Centraal train station: take subway line D/E towards De Akkers. Get off at the Wilhelmina station (3 stops / 10 minutes). Exit the station and continue on the street Wilhelminakade; the hotel is approximately a two-minute walk. It costs € 1.27.

Taxi from Rotterdam Centraal train station: It's a 15 minutes trip and is around € 20.

### By car

The hotel's GPS Coordinates: 51.907017 N 4,488659 E

**Parking:** Offsite and is € 25 + VAT per day.



## ITINERARY

### Friday May 17th

#### 12.00 - 13.00: Welcome Lunch

For all delegates and accompanying persons a welcome lunch will be served in the hotel. Guests arriving later than 13.00 will receive a lunch box at the hotel check-in desk.

#### 13.00 - 17.30: EBOT Meeting

For all EBOT members. The meeting will take place in meeting room NHOW 4. Please check page 9 for more info.

#### 13.00 - 17.30: Visit the Markthal & Boijmans van Beuningen

On Friday afternoon, all accompanying persons will visit the fascinating Markthal and the Boijmans van Beuningen Museum. Please check the Partner Program on page 11 for more information.

#### 18.00 - 19.00: Visit the Erasmus MC

All delegates and accompanying persons will visit the renewed hospital Erasmus MC.

#### 19.30 - 21.30: Dinner at the Harbour Club

Dresscode: Casual

A dinner in The Harbour Club: an almost hundred-year-old villa in one of the city parks of Rotterdam. An extraordinary location for an extraordinary restaurant!



### Saturday May 18th

#### 08.00 - 13.00: EBOT Meeting

For all EBOT members. The meeting will take place in meeting room NHOW 4.

#### 10.00 - 12.30: Highlights Bike Tour

Join the highlights tour and get up close and personal with Rotterdam's hotspots and hidden treasures.

#### 13.00 - 14.00: Lunch

For all delegates and accompanying person lunch will be served in the hotel.

#### 14.00 - 18.00: Trip to Schiedam

Enjoy a trip to the beautiful Schiedam. We will visit two museums. Please go to page 13 for more information.

#### 19.30 - 22.30: Dinner at the SS Rotterdam

Dresscode: Smart Casual

Welcome on board of the SS Rotterdam! As the former flagship of the Holland-America Line, SS Rotterdam has sailed the seven seas. Today the ship is permanently moored in Rotterdam.



## EBOT MEETING

**Meeting Room:** The meeting will take place in meeting room NHOW 4 in hotel NHOW Rotterdam.

**Registration:** Prior to the meeting you will be provided with your badge and the agenda of the General Meeting.

**Certificate of Attendance**: On Saturday morning you will receive a certificate of attendance.



## PARTNER PROGRAM

### Friday: Visit the Markthal & Boijmans van Beuningen

#### 13.05: Departure from NHOW to Markthal

At 13.05 a taxi will depart from hotel NHOW to the Markthal in Rotterdam. Please bring a coat or wear warm clothes. The program will be in- and outside.



#### 13.30 - 14.30: Markthal Private Tour

A professional guide explains all about the historic location of the Markthal, the building & design, the concept and the construction of the huge glass facades and more. You will get a special look behind the scenes.

#### 14.30 - 15.20: Free time at the Markthal

Time to visit some of the shops located in the Markthal!

#### 15.25: Departure from Markthal to Boijmans van Beuningen

At 15.30 the taxi will depart to our next location. Please gather at the same location as the arrival.

#### 15.45 - 17.00: Visit the Boijmans van Beuningen Museum

A guided tour will take you along all highlights of the collection.

### Saturday: Highlights Bike Tour

#### 10.00 - 12.30: See Rotterdam's Hotspots and Hidden Treasures

We will go behind the scenes of the highlights of the city. Get to know the real Rotterdam. An experience you simply can't miss on your visit to Rotterdam.

Combining modern architecture, history, Rotterdam culture, urban development, Harbor sights & stories, Dutch food, and hip & happening initiatives. Meet Rotterdam people, initiatives and businesses. Hear stories, insider fun and historical facts, and many shortcuts and hidden treasures. Any questions you might have about the city, will be happily answered.

Below you see pictures of some of the highlights that will be visited.



## SOCIAL PROGRAM

### A trip to Schiedam

#### 14.15: Departure from NHOW to Schiedam

At 14.15 the bus will depart from hotel NHOW to the Markthal in Rotterdam. Please bring a coat or wear warm clothes. The program will be in- and outside.

#### 14.50: Arrival in Schiedam

Once we arrive the group will be split into two smaller groups. Each group will visit both museums.

#### Stedelijk Museum Schiedam - Manzoni in Holland

Why use paint when there are so many other materials? So Piero Manzoni did the latter. In the sixties he made art with his breath, canned his own crap, autographed bodies and invited people to stand on a pedestal. On that magic plinth everyone became a work of art, a living sculpture. His revolutionary approach made him one of the great innovators of the 20th century and his can of crap became an icon of avant-garde art. Manzoni (1933-1963) died of a heart attack at the age of 30.



#### Jenever Museum - De Dutch Gin industry

Schiedam is renowned for its production of Jenever (gin). This production was the source of much of the wealth that built the city into what it is today. Step into the world of the Jenever industry!

#### 17.15: Departure from Schiedam to NHOW

#### Meeting of UEMS / Section O&T EBOT Spring Meeting 2019

17-19 May 2019 Rotterdam The Netherlands



